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Overview

ADX Communications, the mother company of Cat Country 98.7, News Radio 92.3/1620, ESPN Pensacola, Pensacola's Playlist, and ADX Digital Advertising, is looking for one intern to learn career-related, hands-on experience over twelve weeks. ADX Communications is a locally owned and operate radio group and advertising firm super-serving the Pensacola Metropolitan area. We are keen on top-of-mind awareness every day. We cover the Gulf Coast from the Mississippi state line to Fort Walton Beach, Florida. Our mission is to make a difference in our listeners lives and serve our local community.

The ADX Communications Internship Selection Committee will evaluate all applicants interviews are not guaranteed. Students must provide school internship requirements at the beginning of the program.

As an intern at ADX Communications, your behavior, attendance, and attitude will be closely monitored and reviewed by department head(s). These evaluations will be discussed with you and shared with your school officials, emphasizing the importance of maintaining a professional and committed approach throughout your internship.

An official letter from the college or university is required with the application process to gain college credit.

Newsroom Intern Responsibilities

- Research and write compelling and informative stories
- Interview community members on local events and incidents to develop stories
- Record and produce stories in 15-30 second spots
- Assist On-Air Talent when needed
- Research stories and leads
- Other relevant tasks as assigned

During the internship, you will not only become familiar with the daily demands of a highly engaged and demanding multi-media company, but also work in a supportive and dynamic team environment. This will provide you with ample opportunities to practice and exhibit professional behaviors and skills in the areas listed, while feeling welcomed and part of our team.

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Qualifications:

- Be a team player who is committed and open to learning and developing new skills, and receptive to feedback.
- Passionate about local and worldly news.
- Actively keeps up with local and worldly news.
- Knowledge on how to write/report on local and world events and incidents.
- · Attention to detail and organization.
- Mastering time management and prioritization.
- Exhibit investigative, analytical, and creative thinking skills.
- 18+ years of age or older.
- Enrolled at the University of West Florida and able to enroll in COM4940 Internship in Communications.

Spring Intern Availability:

Start date will be January 8th, 2025 End date will be May 3rd, 2025 Intern will be expected to work roughly 15 hours weekly.